



ACS
Chemistry for Life™

Why join ACS?

An Elevator Speech
for members of the
American Chemical Society



What's an Elevator Speech?

You're in an elevator with a colleague who asks, "Why should I join ACS?" You only have 30 seconds to tell of the extraordinary benefits of membership before the doors open and you part ways. If you hit the right points, your short message can have a real impact.

This handy reference helps you focus your message to get the most from a quick conversation.

Share your passion for chemistry and the American Chemical Society!

Recruit a new ACS member today!

www.acs.org

American Chemical Society

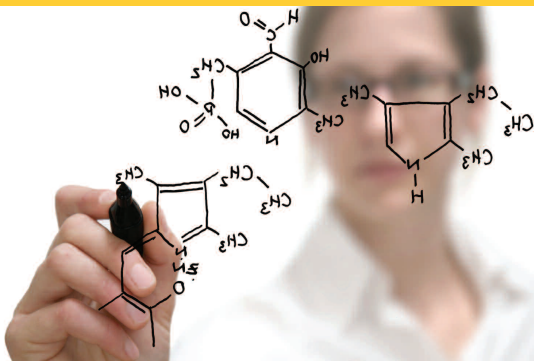
Why join ACS?

I can think of lots of reasons why it's important to be an ACS member now more than ever. But let me focus on just one:

Our knowledge base!

- *Chemical & Engineering News (C&EN)* is the world's premier weekly news magazine covering the chemical industry, and it's free to ACS members.
- We have uniquely sophisticated professional employment and career services.
- Our journals, CAS databases, and scientific conferences are world renowned.
- We're a world leader in identifying global challenges and helping find solutions.
- And, don't forget about the ACS Network, which lets you create your own personal network within the scientific community.

Simply put ... ACS's knowledge base is second to none. We are THE premier professional home for chemists.



ACS Strategic Plan 2009 and Beyond

Vision: Improving people's lives through the transforming power of chemistry

Mission: To advance the broader chemistry enterprise and its practitioners for the benefit of Earth and its people