



ACS

Chemistry for Life™

Share your passion for chemistry and
the American Chemical Society!

What's an Elevator Speech?

You're in an elevator with a colleague who asks, "Why should I join ACS?" You only have 30 seconds to tell of the extraordinary benefits of membership before the doors open and you part ways. If you hit the right points, your short message can have a real impact.

This handy reference helps you focus your message to get the most from a quick conversation.

Recruit a new ACS member today!

Get a beautiful periodic table throw through the ACS **Member-Get-A-Member** Program! See the last page for complete details.

Why join ACS?

An Elevator Speech
for members of the
American Chemical Society



American Chemical Society



An Elevator Speech for potential ACS Members

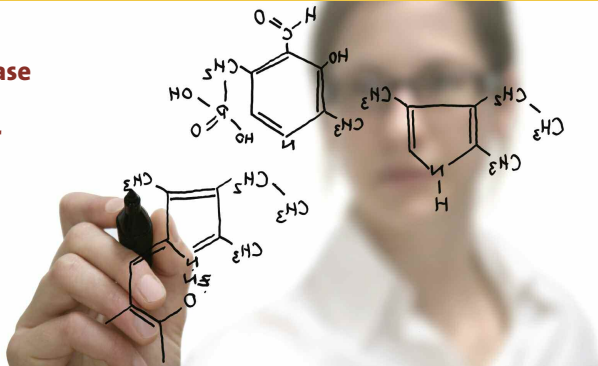
Why join ACS?

I can think of lots of reasons why it's important to be an ACS member. But let me focus on just one:

Our knowledge base!

- *Chemical & Engineering News (C&EN)* is the world's premier weekly news magazine covering the chemical industry, and it's **free** to ACS members.
- We have more than **154,000 members** who represent much of the world's expertise in the chemical sciences.
- Our **journals, CAS databases, and scientific conferences** are world renowned.
- We're a world leader in **identifying global challenges** and helping **find solutions**.
- And, don't forget about the **ACS Network**, which lets you create your own personal network within the scientific community.

**Simply put ...
ACS's knowledge base
is second to none.
We are THE premier
professional home
for chemists.**



ACS Member-Get-A-Member

Introduce a colleague or a friend to the American Chemical Society!

Recruit a new paid member and you'll receive a custom-made periodic table throw, FREE!

To nominate your candidate via the Internet, go to the official web site at www.acs.org/memberGetmember and you can e-mail your candidate an invitation to join. You can also print out the application — be sure to add your name to the application form!

ACS Strategic Plan 2009 and Beyond

Vision

Improving people's lives through the transforming power of chemistry

Mission

To advance the broader chemistry enterprise and its practitioners for the benefit of Earth and its people

