

Appendix A: International Alliance Case Study

A U.S.-based chemistry professor and his former international student - now chairing a department of chemistry in his home country – have an initial idea of cooperating via a bilateral workshop for early career chemists working in alternative energy.

They begin by contacting the ACS Office of International Activities (OIA) and set up a conference call with the OIA Global Alliances and Partnerships (GAP) Manager. The OIA GAP manager advises they have a number of choices in going forward.

They can:

- (a) organize the one-time workshop requesting nominal co-sponsorship from the ACS (not an alliance);
- (b) organize the one-time workshop requesting coordinating co-sponsorship - with provision for funding - from the ACS (not an alliance);
- (c) develop the relationship into a nominal international alliance creating a multifaceted, serial interaction;
- or (d) pursue an international alliance carrying a request for funding.

In the discussions the OIA GAP Manager provides background on the process, pros and cons of each approach; where within the Society similar activities are in place; best practices learned from other relevant engagements of the ACS, and guidance on preparation of an alliance proposal.

After considering OIA advice, the professors develop a brief concept paper in going forward with an international alliance. They develop the idea for a three-year program involving institutions (academic and industrial), professional societies and their relevant divisions, ACS members and expatriate chemists in both countries. The alliance will focus on event planning for two workshops (one in each country), research collaboration, transnational cooperation on manuscript and

funding proposal preparation / submission, and exchange / recognition of students and post doc's.

With the aid of the OIA GAP Manager, the organizers prepare a detailed budget, program milestones and evaluation procedures, a communication and outreach activities plan – including seeking support for the alliance from the executive committees of relevant ACS divisions and committees at the next ACS National Meeting. With the formal, nominal support of two committees and two technical divisions, the alliance proposal is forwarded to the chair of the ACS Board of Directors Committee on Professional and Membership Affairs in time to be included as an agenda item for the next P&MR meeting.