



Celebrate National Chemistry Week (NCW) 2008!

Theme: "Having a Ball with Chemistry"

October 19-25, 2008



What can YOU do with the 2008 theme?

2008 is an Olympic year. This is an opportunity to create awareness of the Olympic games in Beijing, China in August or of any favorite local fall sport or local star athletes. Combine forces with other organizations to enhance the understanding of the materials, design, and safety improvements in sports/sporting equipment made possible through chemistry as well as the importance of hydration and good nutrition for athletes. Have your own "Chemistry Olympics" with hands-on activities combined with stations for questions or other challenges!

- Community Event: Sports equipment collections in conjunction with "Chemistry and Sports Day" partnerships with local sporting organizations and/or gyms.
- K-12 Contest: National poster contest focused on chemistry and sports with an emphasis on chemistry/chemical principles or concepts in different sports and sporting equipment. Participate through your ACS Local NCW Coordinator.
- Student Affiliates Contest: NCW "Chemvention" contest for undergraduate Student Affiliates chapters of ACS—invention contest using chemical principles.
- ChemMatters* Magazine for high school students will devote its October issue to National Chemistry Week.
- Celebrating Chemistry* *National Science Education Standards* aligned hands-on activity newspaper for elementary school students will highlight:
- Chemistry in materials used for sports
 - Improvements in sporting equipment made possible through chemistry
 - Chemistry and sports nutrition
 - Importance of an active lifestyle for physical well-being
- www.acs.org/ncw: Materials for celebrating NCW. Information for students, educators, media, ACS and non-ACS NCW coordinators and industry representatives.

Each year National Chemistry Week reaches millions of people with positive messages about the contributions of chemistry.

Join in the celebration of NCW 2008!

National Chemistry Week is a program of the American Chemical Society's
Office of Community Activities

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