



ACS
Chemistry for Life™

AMERICAN CHEMICAL SOCIETY

NATIONAL EXPOSITIONS

2010

**Discover the Formula for Your
Face-to-Face Marketing Success**

**239th ACS National
Meeting & Exposition**

Moscone Center, Halls B & C
San Francisco, CA
Expo: March 21–24
Meeting: March 21–25

**240th ACS National
Meeting & Exposition**

Boston Convention & Exhibition Center
Halls A & B1
Boston, MA
Expo: August 22–25
Meeting: August 22–26

Contact expo@acs.org

Vanessa Johnson-Evans • Melissa Redd

www.acs.org/expositions

ACS NATIONAL MEETINGS & EXPOSITIONS

Twice annually, the American Chemical Society (ACS) sponsors a national meeting—five days of symposia, tutorials, and poster sessions that cover every area of chemistry, chemical engineering and related sciences.

IT'S ABOUT THE SCIENCE

More than 10,000 scientists will attend each meeting to present new multidisciplinary research, participate in more than 9,000 presentations and network with colleagues. Programming for the ACS National Meetings is planned by our technical divisions and secretariats to cover all scientific fields. This vibrant programming and scientific research represents a “must see” event on the annual calendar of our 20,000+ attendees.

IT'S ABOUT THE INTERACTIONS

A comprehensive National Exposition delivers additional value to our attendees and presents a unique opportunity for your company to interact with over 10,000 scientific professionals from all chemical disciplines. Each National Exposition features approximately 300 exhibiting companies in more than 400 booths. ACS

membership, publications, and other staff units create a vibrant ACS booth cluster in the middle of the show floor, and attendee services such as internet access, laptop accessibility, prize booths, seating, and concessions are all additional traffic builders at each Exposition.

Additionally, an onsite Career Fair for ACS members, a dynamic undergraduate program, short courses with renowned instructors, workshops, divisional and committee meetings, and other events also occur at the ACS national meetings.

ABOUT ACS

ACS is the world's largest scientific society and one of the world's leading sources of authoritative scientific information. A nonprofit organization, ACS is at the forefront of the evolving worldwide chemical enterprise and the premier professional home for chemists, chemical engineers and related professions around the globe. The Society publishes numerous scientific journals and databases, convenes major research conferences and provides educational, science policy and career programs in chemistry.

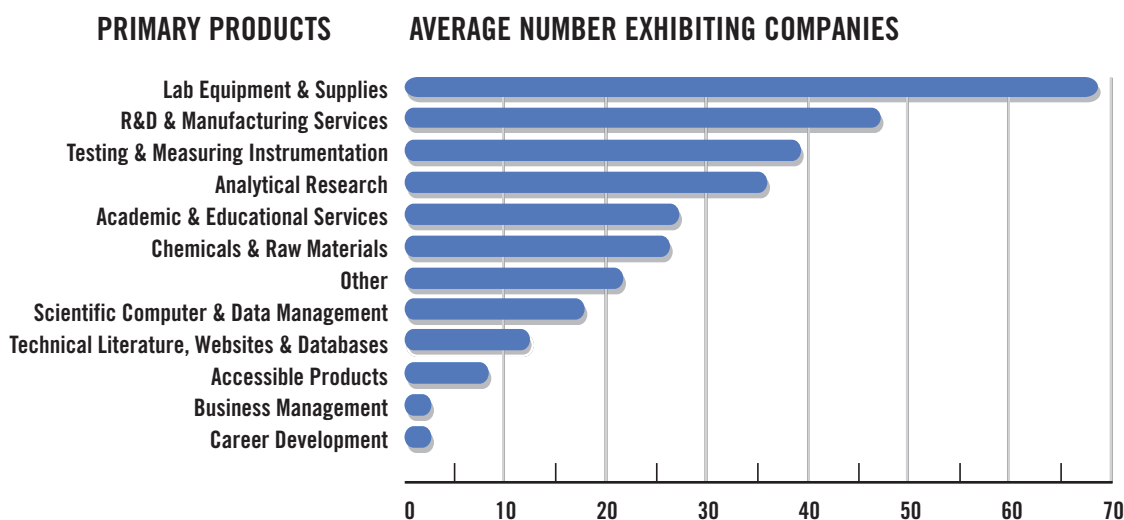
WHY SHOULD YOUR COMPANY EXHIBIT?

ACS makes exhibit space available for the exclusive purpose of imparting useful information to its members and professional attendees about products and services for the chemical, chemical engineering, and scientific communities.

As an ACS exhibitor, you will interact with qualified and enthusiastic scientists and students who are eager to learn more about your products and services. In our aisles, you will encounter new and prospective customers (the people you want to meet) as well as your existing clients (the people who look forward to seeing you). Our members tell us that they visit the Exposition to explore products and services that will help them to improve R&D business and laboratory operations; as well as, investigate new technologies and techniques in instrumentation, laboratory equipment, software, hardware, publications, analytical services. At the ACS National Exposition, you will be able to:

- Gain access to our bench-level scientists who work in the chemical and life sciences.
- Attract and influence attendees at every stage of their career, from students to entry level scientists
- to acknowledged research leaders in their scientific fields.
- Interact with our attendees and your colleagues during scientific and educational activities held off the show floor, such as exhibitor-hosted workshops, division programming, poster sessions, and other meeting activities.
- Network with our attendees during social events held off the show floor where our attendees relax and recharge, such as exhibitor-hosted special events, division mixers, and other interactive social events.
- Gain access to the exclusive attendee marketing, advertising, and sponsorship opportunities to promote your company, products, and services to our attendees.
- Explore your competition in a non-threatening environment.
- Develop business-to-business contacts and valuable partner-supplier connections among the exposition aisles.

Primary Product Categories of Exhibiting Companies



EXHIBITING AT ACS NATIONAL EXPOSITIONS IS EASY

FIRST: Determine whether your company will participate in the spring 2010 ACS National Exposition in San Francisco and the fall 2010 ACS National Exposition in Boston.

Together, the ACS's two national events work synergistically to build stronger sales for you. You'll make direct contact with thousands of qualified buyers and scientific end-users who are looking for lab equipment, suppliers, instrumentation; testing, database, and analytical services; computer software and hardware; chemicals and analytical reagents; publications; and more.

By exhibiting at both shows, you will maximize your exposure to chemistry's leading decision-makers. About 50% of the registrants attend only one ACS National Meeting each year, so missing one show would mean that you'll miss 40% of the potential market for your products and services. That translates to thousands of untapped prospects. Collectively, the two events pack more power than either individually. You'll zero in on more new prospects, generate more leads, fortify new customer loyalty, and close more sales onsite and within 90 days after the show.

For National Meeting & Exposition Statistics, visit <http://www.acs.org/meetings>

WHAT'S THE DIFFERENCE BETWEEN A SPRING & FALL ACS NATIONAL MEETING?

Our two National Meetings & Expositions are not the same event held every six months. Distinct differences between the two seasonal meetings have emerged over the years as a result of diverse science being shared by different attendee pools.

Participation by ACS Technical Divisions

Programming for the ACS National Meetings is planned by our technical divisions and secretariats to cover all scientific fields. Technical divisions are our society's professional sections that represent specific segments of the chemical enterprise, and secretariats focus on cross-disciplinary scientific interests. Each of our 34 technical divisions or 4 secretariats decides whether to program at the next ACS national meeting approximately one year before the meeting. They determine their symposia topics and issue a Call for Papers approximately six months before the meeting, which determines which scientists attend a meeting to present a paper. You can access the online technical program through the ACS website at www.acs.org/meetings once the Call for Papers opens.

As an exhibitor, you can meet chemists in certain specialties by participating in the meeting's research and social components alongside ACS technical divisions and committees.

We also encourage you to interact with attendees through the receptions, programming, mixers, and social events planned by specific ACS technical divisions. Reinforce your corporate image with these individuals and connect with them on a more personal level.

Multidisciplinary Themes Featured at Meeting

At least one multidisciplinary theme is selected for each national meeting, and divisions are encouraged to program towards that theme.

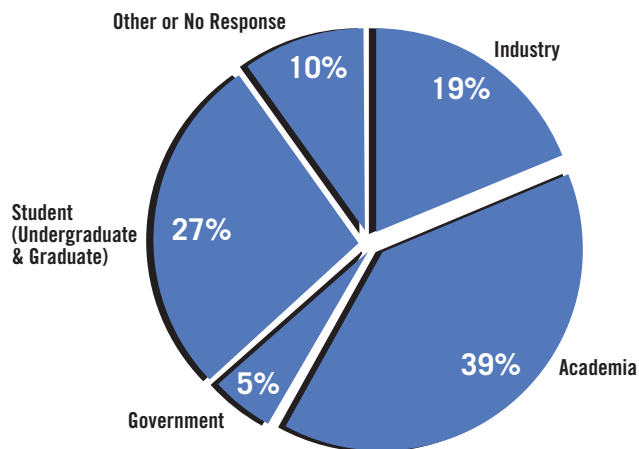
MULTIDISCIPLINARY THEMES FOR 2010
San Francisco: Chemistry for a Sustainable World
Boston: Chemistry for Preventing and Combating Disease

RECENT SPRING ACS NATIONAL MEETINGS

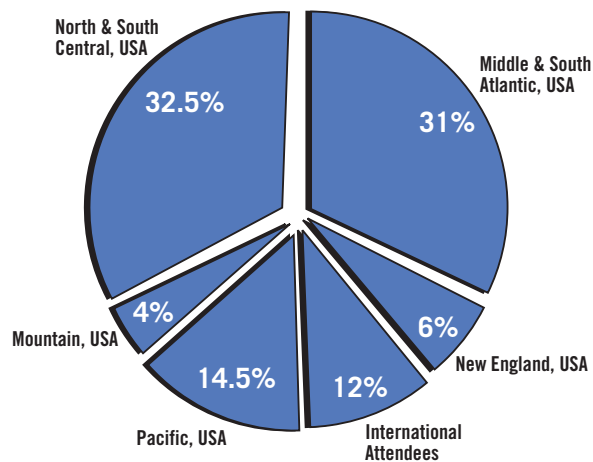
The following quick facts reflect spring attendee trends.

- **The seven largest chemical specialties reported by attendees at our spring ACS meetings are organic chemistry, pharmaceutical/medicinal chemistry, biochemistry, inorganic chemistry, materials, chemical education, and polymers/plastics.**
- **Steady Attendance:** Spring National Meetings have delivered a steady and dependable stream of professional attendees at these meetings. ACS remains the industry's premiere place to present scientific papers, and attendees consistently register and travel to the spring meetings to pursue their scientific knowledge.
- **Heavily Academic Registrants:** Nearly 40% of spring registrants identified themselves as working in academic disciplines with 19% working in industry.
- **Significant Student Population:** Another 27% of spring registrants identified themselves as undergraduate or graduate students. At a typical spring meeting, a robust undergraduate program attracts many students who are just beginning their scientific careers to present papers, learn more about their long-term career options, investigate new technologies, and network with other scientists.
- **Attendees at Differing Career Stages:** While 27% of spring registrants are undergraduate or graduate students, 53% of spring registrants have earned their M.S. or Ph.D. degrees.
- **Consistent First-Time Attendees:** 29% of spring registrants identified themselves as first-time attendees at an ACS meeting.
- **International Attendees:** An average 12% of spring registrants identified themselves as living outside the United States of America.
- **Regional Impact of Meeting Location:** More than 36% of our spring registrants live within the same geographic region where the meeting is held. The spring meetings attracts 500+ expo-only visitors to each meeting.
- **Smaller Spring Expositions:** Spring National Expositions tend to be smaller than our fall expositions, which can be good news for your company.
- **Unique Exhibitor Opportunities:** Because our spring meetings tend to be more academic focused, exhibitors are encouraged to take advantage of this opportunity by cultivating relationships with students and entry-level scientists with sponsoring exhibitor-sponsored workshops that provide training that introduce new technologies.

Professional Discipline of Spring National Meeting Attendees



Geographic Distribution of Spring Attendees

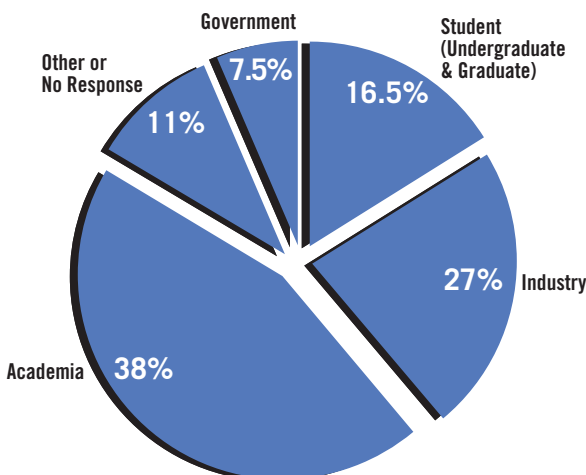


RECENT FALL ACS NATIONAL MEETINGS

The following quick facts reflect fall attendee trends.

- The seven largest chemical specialties at our fall national meetings** are organic chemistry, pharmaceutical/medicinal chemistry, biochemistry, biotechnology, polymers/plastics, analytical chemistry, and materials.
- Strong Attendance:** Fall National Meetings also have consistently delivered a strong, dependable stream of professional attendees.
- More Industrial Registrants:** At the last 3 fall meetings, 38% of fall registrants identified themselves as working in academic disciplines, and 27% identified themselves as working in industry.
- Later Career Stages of Attendees:** Our attendees are at all stages of their careers. While 16% of fall registrants are undergraduate or graduate students, a whopping 63% of fall registrants have earned their M.S. or Ph.D. degrees which place them much farther along in their career path.
- Consistent First-Time Attendees:** 24% of fall registrants identified themselves as first-time attendees at an ACS meeting.
- Regional Impact of Meeting Location:** Fall registrants are geographically dispersed throughout the country, with an average of 24% coming from the same region as the meeting is being held. Fall meetings attract more than 600 expo-only visitors to each meeting.
- More Competitive Fall Expositions:** Fall National Expositions tend to be larger than our spring shows.
- International attendees:** An average of 18% of all fall registrants identified themselves as living outside the United States of America.
- Unique exhibitor Opportunities:** Because our fall meetings tend to be more industrially focused, exhibitors are encouraged to take advantage of this unique opportunity by cultivating direct engagement with these industrial professionals by offering exhibitor-sponsored workshops that introduce upgrades to current processes, sponsor activities such as receptions or direct division involvement, or host focus groups with these strong leads.

Professional Discipline of Fall National Meeting Attendees



Geographic Distribution of Fall Attendees

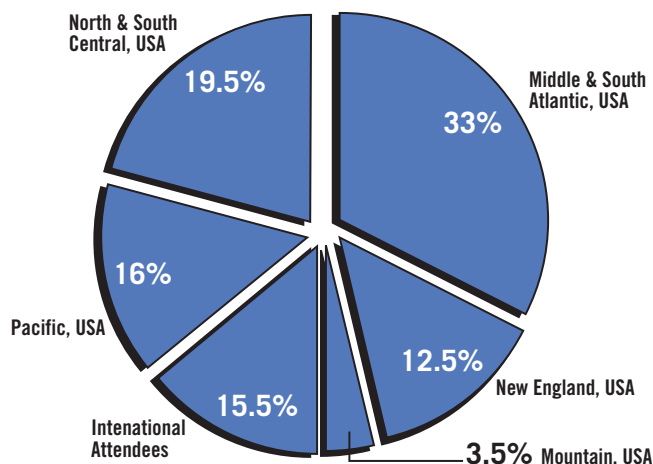


EXHIBIT OPTIONS AT ACS NATIONAL MEETINGS & EXPOSITIONS

SECOND: Choose your preferred exhibiting option

Standard Exhibitors with Full Exhibitor Privileges

Exhibiting company can select an inline booth or island configuration solely under the name of that exhibiting company. All booths are sold as (10' x 10') spaces, unless otherwise noted on the floor plan at the time of booth selection.

NEW All booths include the Virtual Exposition component that enables exhibitors to upload electronic product information.

- Each in-line booth costs \$2,300, unless otherwise noted.
- A limited number of corner booths, will be available for a \$200 surcharge per corner.
- If your company reserves 4 or more (10' x 10') booths, ACS will waive the corner surcharges.
- If your company has never exhibited with ACS before, your company will receive a first-time exhibitor discount of 25% off your total booth price for your first ACS National Exposition.
- Additional booth specifications and show rules & regulations can be found at www.acs.org/expositions.

Full Exhibitor Privileges: Your booth fee includes the following services.

- Draped (10'x10') exhibit space with 8' high back drape and 3' high side drapes in show colors.
- Standard (7"x44") two-line company identification sign with the company name and booth number.
- Five (5) free exhibitor registration badges per (10'x10') booth.
- One (1) free technical session pass per (10'x10') booth that can be used for your registered booth personnel to attend technical symposia.
- Free Expo-Only Guest Passes which are complimentary passes that allow you to offer free exhibit hall admission to your customers and prospects.
- Free corporate listing in the ACS meeting programs in print and on-line, if submitted by

the specified deadline.

- Free corporate listing in the on-line ACS Exhibitor Directory for three months before and after the show.
- Exclusive sponsorship opportunities and right to host an exhibitor workshop that are only available to current exhibitors.
- Value-added advertising opportunities at the show and inside ACS publications that are only offered to current exhibitors.
- Comprehensive Exhibitor Service Kit and access to all show discounts and services.
- Free copies of the ACS meeting program at the show.

Shared Exhibit Space Options

ACS now allows exhibiting companies to share booth space at ACS National Exposition when following certain guidelines. Our shared space options differ in the level of exhibitor privileges that each company would like to receive and the cost to share ACS exhibit space.

- Only one exhibitor can occupy a (10' x 10') booth, so there is no booth sharing for a single exhibit space.
- Two companies can share any space configuration of at least two (10' x 10') booths.
- Three companies can share an island booth of (20' x 20') or larger space.
- Special rules and booth restrictions apply to combined booths (Non-Profit Row, Small Chemical Businesses Row).

A. Shared Space with Full Exhibitor Privileges for All Companies

When purchasing at least two (10' x 10') booths, two or three exhibiting companies can decide to share booth space and receive full exhibitor privileges for each participating company. This shared arrangement is ideal for separate companies who want to have their own presence inside the Exposition or certain supplier/distributor relationships where both sides want to promote their own brands.

- Standard booth fees and corner surcharges, if applicable, will be assessed for all reserved booth space.

- Additionally, a \$1,000 fee per participating company will be assessed to allow full exhibitor privileges for each participating company inside the shared booth space. This fee covers the additional cost of supporting each individual company in their show needs and exhibitor privileges.
- Total booth fees will be split equally per participating company, unless otherwise requested during the booth reservation process.
- Each company will receive a separate contract under its company's name, must abide by the Show rules and regulations, and purchase the required liability insurance.

B. Shared Space with Limited Exhibitor Privileges for All Companies

When purchasing at least two (10' x 10') booths, two or three exhibiting companies or corporate divisions can decide to share booth space and exhibit under only one company name. This shared arrangement is ideal for divisions within the same company or certain supplier/distributor relationships.

- Standard booth fees and corner surcharges, if applicable, will be assessed for all reserved booth space.
- No additional fee per participating company will be assessed to share the booth space, as only one company will receive the exhibitor privileges for the booth space.
- Total booth fees will be split equally per participating company, unless otherwise requested during the booth reservation process.
- Each company will receive a separate contract under its company's name, must abide by the show rules and regulations, and purchase the required liability insurance.
- Only one company will receive full exhibitor privileges outlined above, and the other participating companies will need to share the privileges of that company.

Combined Non-Profit Row

Non-profit organizations can share exhibit space within a special Combined Nonprofit Booth at a reduced fee of \$1,200 per organization. In order to participate in this booth, organizations must provide or distribute information about their mission to attendees, but they are not eligible to sell anything inside this booth. Organizations in this booth can choose whether to staff their display with their own personnel or to send unattended materials for display.

- Reserved for nonprofit organizations (defined as incorporated tax-exempt organizations that exist for educational or charitable reasons to support science or advance the education or professional development of scientists). ACS Show Management reserves the right to review the application of each organization to verify eligibility for this area.
- The special \$1,200 fee includes one 6-foot draped table, two padded chairs, one wastebasket, one (22" x 28") identification sign, and booth carpeting for each organization.
- This special offer cannot be applied to booth space outside this designated booth area.

Small Chemical Businesses Row

- Reserved for chemical businesses employing less than 50 employees. These companies can exhibit at a reduced fee of \$1,200 per organization. ACS Show Management reserves the right to review the application of each company to verify eligibility for this area.
- The \$1,200 fee includes one 6-foot draped table, two padded chairs, one wastebasket, one (22" X 28") identification sign, and booth carpeting for each organization.
- This special offer cannot be applied to booth space outside this designated booth area.

THIRD: Contact ACS National Expositions to select your booth space

Our current exhibitors receive first priority in assigning booth space for the subsequent year based on their priority points with ACS. Advance booth sales for the ACS 2010 National Expositions will open to our 2009 exhibitors in September 2009 by sales appointment.

Booth sales for all other companies will open in November 2009, on first-come, first-reserved basis. Contact ACS National Expositions at expo@acs.org if you are not a current exhibitor and would like to be contacted when our booth sales open in November 2009.

You can view updated floor plans at <http://acsspring10.expoworks.com> (San Francisco) and <http://acsfall10.expoworks.com> (Boston).

YOUR BOOTH CONFIRMATION

Once you have made your booth selection, we will forward an invoice and contract for each exposition to your company's primary contact. To finalize your booth reservation, you will be required to electronically accept the show terms and conditions and make the required payment(s) by the specified deadlines.

After your booth space is assigned, your primary booth contact will receive full instructions pertaining to show services, exhibitor registration and housing, promotional options, and company program listings.

FOUR: Plan now for your attendee Marketing & Sponsorship Opportunities

HIGH PROFILE EXHIBITOR SPONSORSHIP PACKAGES

Note – Options and pricing of each package cannot be altered.

Meeting Sponsorship I at \$65,000

The option will be sold to one exhibitor.

- Noted supporter of the Sunday Attendee Reception
- Two hang signs within the Exposition
- One ticket inside our registration materials that direct attendees to your booth
- One ad on all Meeting Mail terminals to include a click-through to your company's website
- Ten shuttle bus banners
- One ad in all ACS e-newsletters that are sent to all pre-registrants and members within a 150-mile radius of the host city
- One ad in the Meeting Map & Guide
- Two carpet logos within the Exposition
- One click-through web banner on the ACS Exhibitor Directory page
- One banner within the Convention Center public space
- One full page ad in the Onsite Meeting Program

Meeting Sponsorship II at \$25,000

- Two hang signs within the Exposition
- One ticket inside our registration materials that direct attendees to your booth
- One ad on all Meeting Mail terminals to include a click-through to your company's website
- Three shuttle bus banners
- One ad in four ACS e-newsletters that are sent to all pre-registrants and members within a 150-mile radius of the host city
- One ad in the Meeting Map & Guide
- One click-through web banner on the ACS Exhibitor Directory page
- One half-full page ad in the Onsite Meeting Program

Meeting Sponsorship III at \$10,000

- One exhibitor workshop
- One ad on all Meeting Mail terminals to include a click-through to your company's website
- One click-through web banner on the ACS Exhibitor Directory page
- One ad in one ACS e-newsletter that is sent to all pre-registrants and members within a 150-mile radius of the host city
- One half-full page ad in the Onsite Meeting Program

Sci-Mix Interdivisional Poster Session Package I at \$2,500

- Skirted tables for your corporate literature at the event
- One ad in the Meeting Map & Guide

Sci-Mix Interdivisional Poster Session Package II at \$15,000

- Skirted tables for your corporate literature at the event
- One hang banner
- One carpet logo decal
- One ad in the Meeting Map & Guide
- One half-page ad in Onsite Meeting Program
- One click-through web banner on the ACS Exhibitor Directory page

ACS Presidential Event at \$10,000

- Skirted tables during the event
- One ad within the Meeting Map & Guide
- One half-page ad in Onsite Meeting Program
- One shuttle bus banner
- One click-through web banner on the ACS Exhibitor Directory page

EXHIBITOR SPONSORSHIP OPPORTUNITIES \$1,000 AND UNDER

New Product & Publisher's Showcase – \$100 per title/product

Located in a high traffic area, this showcase is an inexpensive way to have your new products advertised and professional books or journals to encourage meeting attendees to visit you inside the Exposition.

The Green Pavilion – \$100

The Green Pavilion will be located on the Exposition floor to recognize exhibitors who produce or promote environmentally-friendly products. For \$100 exhibitors can purchase signage along with table-top literature distribution that references its green product and booth number.

Meeting Map & Guide Advertisements – \$800

Place a business card-sized ad inside the ACS Meeting Map & Guide, featuring the meeting overview, contact numbers, Exposition floor plan, and the exhibitor listing. The official meeting map is distributed throughout the Convention Center and official hotels.

Attendee E-Newsletter – Exhibitor Spotlights - \$1,000 per issue

Prior to the meeting, ACS will send a series of e-bulletins to thousands of pre-registered attendees and members within the host city area. This is your opportunity to promote a show special and your product information.

Entrance Unit Plasma Advertisements – \$1,000

Consider promoting your booth events, product launches, or prize giveaways on our meeting's LCD plasmas placed within several entrance units throughout the meeting. You can also post your company's 10 to 15-second promo video. Your message will reach thousands of meeting attendees.

EXHIBITOR SPONSORSHIP OPPORTUNITIES \$1,200 – \$3,500

The Green Pavilion – \$1,200

The Green Pavilion will be located on the Exposition floor to recognize exhibitors who produce or promote environmentally-friendly products. For \$1,200, additional exhibit space is available within this area.

Exhibitor Workshops – \$1,200

Schedule a 2.5-hour exhibitor workshop inside a private room at the Convention Center to showcase and demonstrate your products and services, deliver presentations, or run focus groups. Exhibitor workshop entries will also receive a free pre or post show attendee list.

Web Banner on Exhibitor Directory Site – \$1,500

Place your click-through web banner ad on the official ACS Exhibitor Directory website that attendees visit to locate exhibitors and products/services of interest.

Hang Sign – \$2,000

Placed near your booth, hang signs can be an effective way to direct attendees to your booth. Sponsorship includes a double-sided hanging sign featuring your corporate logo and booth number.

Technical Division – Starting at \$2,500

We encourage you to interact with the ACS technical divisions, which are our professional sections that represent specific segments of the chemical enterprise. Reinforce your corporate image with these individuals and connect with them on a more personal basis.

Wednesday Treats in the Exposition – \$2,500

Sponsoring the Treats in the Exposition on Wednesday is a wonderful way to meet thousands of prospective customers outside of your booth space. Sponsorship includes a reserved snack cart near your booth and one ticket inside our registration envelope pointing attendees to your booth on Wednesday.

On-site Meeting Program Advertising – \$2,500

The On-site Meeting Program is available and distributed to all meeting attendees during the meeting and placed in literature bins within the Convention Center and our official meeting hotels. As an exhibitor, you can place an advertisement to note your presence at the meeting or announce your product line. Half Page - \$2,500

Exhibitor-Sponsored Coffee & Refreshment Breaks – \$3,500+ product cost

A coffee or refreshment break can be provided for attendees during scheduled breaks sessions inside the Exposition or within public areas at the Convention Center where over 80% of the technical programming is held.

Shuttle Bus & Headrest Advertising

Make the first and last impression on all attendees by taking advantage of the show's shuttle bus signs and

headrest covers and watch your message travel around the city, giving your company maximum exposure.

● Headrest Only – Single-Sided

\$2,500 per bus (includes headrests on all seats)

● Headrest Only – Double-Sided

\$2,800 per bus (includes headrests on all seats)

● Shuttle Banner Only

One Shuttle Banner (2X16 artwork)
\$2,600 per bus

EXHIBITOR SPONSORSHIP OPPORTUNITIES \$5,000 – \$10,000 Customized Lanyards, Totebags, etc. – Starting at \$5,000+ product cost

Customized items are a great way to stay on the mind of your customers. Imagine your corporate logo on these materials carried by our meeting attendees. Note – ACS official meeting text must also be placed on the product.

SOLD – Pre-Registration Envelope Imprint – \$5,000

Imprint your company's logo and tagline on our registration package that our attendees receive before the meeting. Note: Early deadline on this item.

Pre-Registration Badge Packet Insert – \$5,000

Insert a one-pager of your corporate literature into our registration packet that our attendees receive before the meeting. Note: Early deadline on this item.

Hotel Literature Drops – Starting at \$5,000

Several hotels are offering exhibitor literature room drops at guest rooms. This is a great opportunity to connect with thousands of our meeting attendees before they plan their day.

Convention Center Banner and Decal Advertising – \$10,000+ (labor expense)

Place your company's message within the Convention Center by sponsoring one of our many banner or decal opportunities. Options include hang banners, step decals, escalator decals, and footprint advertising.

Onsite Program Advertising – Starting at \$5,000

The Onsite Program is available and distributed to all meeting attendees during the meeting and placed in literature bins within the Convention Center and our official meeting hotels. As an exhibitor, you can place an advertisement to note your presence at the meeting or announce your product line. Full Page - \$5,000 and Back Cover - \$7,000

Shuttle Bus & Headrest Advertising

Make the first and last impression on all attendees by taking advantage of the show's shuttle bus signs and headrest covers and watch your message travel around the city, giving your company maximum exposure.

- **Headrest Only - Single-Sided**

\$2,500 per bus (includes headrests on all seats)

- **Headrest Only – Double-Sided**

\$2,800 per bus (includes headrests on all seats)

- **Shuttle Banner Only**

One Shuttle Banner
(2X16 artwork)...\$2,600 per bus

EXHIBITOR SPONSORSHIP OPPORTUNITIES Over \$10,000

Convention Center Banner and Decal Advertising – \$10,000+ (labor expense)

Place your company's message within the Convention Center by sponsoring one of our many banner or decal opportunities. Options include hang banners, step decals, escalator decals, and footprint advertising.

Prize Raffle Areas – Starting at \$15,000

Imagine your company associated with our prize raffles that attendees receive a ticket to redeem. Sponsorship includes your corporate name and web address listed on the prize tickets that are distributed to all attendees, one ticket within the attendee registration packet pointing to your booth, a hang banner near the prize area with your company name and logo, and an ad inside the ACS Meeting Map & Guide.

Shuttle Bus & Headrest Advertising

Make the first and last impression on all attendees by taking advantage of the show's shuttle bus signs and headrest covers and watch your message travel around the city, giving your company maximum exposure.

- **Headrest Only – Single-Sided**

\$2,500 per bus (includes headrests on all seats)

- **Headrest Only – Double-Sided**

\$2,800 per bus (includes headrests on all seats)

- **Shuttle Banner Only**

One Shuttle Banner
(2X16 artwork)...\$2,600 per bus

Hotel Key Cards – \$25,000+

Put your corporate logo on the hotel room keys at one ACS official hotel. Attendees will see your name every time they use their hotel keys during the week.

